



GRAPHIC DESIGN
jess parrett

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education

Savannah College of Art and Design
Savannah, GA

BFA in Graphic Design
Cum Laude

St. Louis Community College
St. Louis, MO

AA in Graphic Communication

Ongoing Continuing Education/
Professional Development

skills & attributes

Creative. Strategic.
Problem Solver. Multi-tasker.
Work well under pressure to meet deadlines.
Able to work independently and collaboratively.
Digital photography experience.
Marketing Automation skills using
Hubspot and Constant Contact.
CMS platform experience with
Wordpress and SquareSpace.
Basic knowledge of HTML and CSS.
Experience with printing press checks.
Confident multi-platform user (Mac/Windows).

program skills

Proficient in Adobe Photoshop, Illustrator,
InDesign, and Acrobat.
Experience with After Effects, Dreamweaver,
Lightroom, and Bridge, as well as
Microsoft Word, Excel, and Powerpoint.
Able and driven to learn new technology.

experience

FleishmanHillard | Senior Designer | 5/2018 - Present
St. Louis, MO

Agency: Design and development of pitch work and marketing initiatives for global new business and internal marketing. Bring campaign ideas to life through pitch deck presentations, mockups, print collateral and microsites.

HDA Architects | Graphic Designer | 1/2018 - 5/2018
St. Louis, MO

Freelance: Design and development of marketing collateral including monthly e-newsletters, brochures, direct mail, business proposals, website design and updates.

Spoke Marketing | Graphic Designer | 4/2016 - 11/2017
St. Louis, MO

Agency: Conceptualization and design of marketing tactics for a variety of clients including web design, front end development, marketing automation, digital ad campaigns, email campaigns, social media, and trade show booth/materials. Responsibilities also include branding, logo development, collateral systems, print ads, direct mail, and package design.

M S International | Graphic Designer | 6/2013 - 1/2016
Atlanta, GA

In-house: Design and production of marketing collateral including catalogs, brochures, advertisements, large format banners and display signage, packaging, web design, email marketing, digital room scene manipulation. Shot digital photography of products and supervised press checks for catalogs and brochures.

The Paradies Shops | Graphic Designer | 9/2012 - 6/2013
Atlanta, GA

Freelance: Creation of in-store signage and marketing materials, as well as the production of large format files for a variety of concession / retail shops within airports and hotels.

South Magazine | Advertising Designer | 4/2012 - 6/2012
Savannah, GA

In-house (contracted): Design and production of all in-house ads and advertorials within magazine. Scheduled photo shoots, collaborated with the sales reps, and worked closely with clients.